

9th World Conference on Research Integrity May 3 - 6, 2026 | Vancouver, BC, Canada

# SPONSORSHIP & EXHIBITOR PROSPECTUS



# Invitation to the 9th WCRI

We invite you to become a valued sponsor of the 9th World Conference on Research Integrity (9th WCRI), scheduled to take place from May 3 to 6, 2026, in Vancouver, BC, Canada. The biennial WCRI conferences unite a broad spectrum of stakeholders across all disciplines, career stages, and professional levels in the research integrity field. This includes universities, research institutes, funders, publishers, and government bodies. The conference program offers a dynamic blend of research insights, critical reflection, and policy development. Each conference typically concludes with a significant statement—such as the Singapore Statement, the Hong Kong Principles, or the Cape Town Statement—that shapes global research integrity practices.

The World Conferences on Research Integrity are uniquely international, with each event hosted on a different continent, providing a powerful platform to raise awareness and foster education on responsible research practices in the host country. WCRI is deeply committed to diversity across ethnicity, gender, geography, discipline, and career stages, with this commitment reflected throughout the program, keynote speakers, committee members, and participants. Special emphasis is placed on supporting early-career professionals through doctoral forums, workshops, and meet-the-expert sessions.

Each WCRI explores a central theme while addressing a comprehensive range of topics related to research integrity, research security, and responsible research practices. A core focus is the analysis of factors driving researcher behavior, such as individual skills and virtues, the research environment, and the broader research system's incentives. The 9th WCRI in Vancouver will feature discussions on Indigenous perspectives in research integrity and examine the intersections between artificial intelligence and research integrity.

We anticipate 600-800 in-person attendees, with an additional 400 joining virtually. To promote global participation, travel grants will be available to delegates from low- and middle-income countries.

We invite you to consider sponsoring the 9th WCRI or joining us as an exhibitor to align your organization with our mission to advance research integrity. Detailed sponsorship opportunities are outlined in this brochure. For any inquiries about the conference or sponsorship, please reach out to our team at wcri2026-sponsorship@venuewest.com.

David Moher Chris Graf Lex Bouter

# ABOUT THE WCRIF & THE 9<sup>TH</sup> WCRI







### About the WCRI

### **WCRIF**

The World Conferences on Research Integrity Foundation (WCRIF – www.wcrif.org) was established in July 2017 as a non-profit organization headquartered in Amsterdam, The Netherlands. The first five World Conferences on Research Integrity were organized by co-chairs and planning committees before the creation of the Foundation.

# Mission of the WCRIF

The mission of the WCRIF is to promote research integrity through support for the ongoing organization and development of the World Conferences and all related activities. The WCRIF fulfills this mission by:

- Ensuring the regular continuity of the World Conferences on Research Integrity,
- Maintaining organizational consistency between conferences,
- Managing the WCRI website,
- Publishing and disseminating policies or guidelines developed and agreed upon at the conferences.

WCRIF is governed by a board comprising five to nine members, each serving maximally two four-year terms. The Governing Board elects a Chair, Secretary, and Treasurer from its members to form the Executive Committee.

The World Conference on Research Integrity (WCRI) is the foremost international event focused on Research Integrity and Responsible Conduct of Research. Since its initiation in 2007, the WCRI has convened eight times across different countries, most recently in Athens, Greece, in 2024. These gatherings have created a robust platform for advancing discussions on research integrity, guided and maintained by the WCRIF.

In 2026, Canada will host the 9th WCRI in Vancouver, BC, continuing this global tradition of fostering integrity in research.

# **GENERAL INFORMATION**

### Conference Dates

Sunday, May 3 – Wednesday, May 6, 2026

### Location

For the past decade Vancouver has been consistently rated as one of the most livable cities in the world. Cradled amid sky-scraping mountains and sparkling ocean, scenic Vancouver is one of the world's premier meeting and convention destinations. World-renowned cuisine, luxury hotels and unique venues, all add up to an unforgettable Conference experience. Visitors experience a modern, cosmopolitan city that blends culture and landscape.

### **Conference** Venue

The Westin Bayshore 1601 Bayshore Drive, Vancouver, BC V6G 2V4, Canada <u>Website</u>



The Westin Bayshore, Vancouver, offers an ideal setting for the 9th World Conference on Research Integrity, combining modern elegance with the beauty of its waterfront location. Nestled along Coal Harbour, this iconic hotel provides panoramic views of the North Shore Mountains and direct access to Stanley Park, offering guests an immersive experience of Vancouver's natural charm. With state-of-the-art facilities, spacious meeting rooms, and exceptional dining, The Westin Bayshore creates a dynamic yet serene atmosphere that fosters collaboration and inspiration for conference attendees. Its commitment to wellness, comfort, and service makes it the perfect venue for an impactful event.

### Language

The official conferenc<mark>e lan</mark>guage is English.



# **GENERAL INFORMATION**

### Land Acknowledgement

The 9<sup>th</sup> WCRI will be held on the unceded traditional territories of the *xwmə0kwəýəm* (Musqueam), *Skwxwú7mesh* (Squamish), and *səlilwəta* (Tsleil-Waututh) Nations. We are grateful to gather on these lands and recognize the enduring connection Indigenous communities have to this region. We honor their history, traditions, and stewardship of the land and commit to fostering respect and understanding through our gathering.

### Professional Conference Organizer

Venue West Conference Services Ltd. #449-1231 Pacific Boulevard Vancouver, BC V6Z 0E2 – Canada Tel: +1.604.681.5226 <u>venuewest.com</u>

# Sponsorship & Exhibit Management

Venue West Conference Services Ltd. wcri2026-sponsorship@venuewest.com

# WHY SPONSOR/EXHIBIT?

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We appreciate this World Conference on Research Integrity would not be possible without the involvement and support of our partners.

- Become a valued Sponsor or Exhibitor at WCRI 2026 and participate in the premier international event for research integrity\_\_\_\_
- Gain significant exposure to over 700 key connections and potential customers
- Receive maximum exposure through the combined exhibition, refreshment and e-poster area
- Increase awareness and exposure of your organization via a variety of marketing mediums
- Develop business connections and strengthen relationships through face-to-face engagement
- Exhibit and generate new leads, develop your brand or launch a new product through the exhibition
- Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions
- Ensure your organization stays abreast of current developments and research in the field and use this information to stay ahead of the market
- See how your contribution directly influences the global research community by participating in this important and exciting Conference

# **SPONSORSHIP OPPORTUNITIES**

All pricing is in Canadian Dollars. Logo size and placement will be proportional to sponsorship level. Please note that Sponsorship benefits will not be implemented until payment has been received in full. 5% GST (Goods and Services tax) will be applied on the included registration and booth value of the packages. Tax may change without notice.

	PLATINUM 2 available \$50,000	GOLD 4 available \$30,000	SILVER 6 available \$20,000	BRONZE Unlimited \$10,000
Logo and website URL on the Conference Website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo, website URL and profile in the sponsor section of the Conference App	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo and profile in digital program book	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Advertising in digital program book	Full Page	Full Page	Half Page	Half Page
Logo displayed on rotating slides at the beginning/end of sessions	$\checkmark$	$\checkmark$	$\checkmark$	
Logo on sponsor signage	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo in Conference eblast to all delegates	Twice	Once		
Full Conference Registration – in person	4	3	2	1
Full Conference Registration – online	3	2	1	
Conference Dinner Tickets	2			
Acknowledgement on the virtual platform	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Complimentary Exhibit Booth	$\checkmark$	$\checkmark$		
Verbal acknowledgement during the opening ceremony	$\checkmark$	$\checkmark$		

Sponsors and exhibitors will only be accepted from organizations that have a demonstrated interest in promoting integrity in research and whose values align with those of the World Conferences on Research Integrity. The WCRIF reserves the right to refuse inappropriate sponsors and exhibitors.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

All pricing is in Canadian Dollars.

# Social Events and Catering

### Conference Dinner - \$15,000

*Exclusive Opportunity* Entitlements

- Sponsor acknowledgement on signage at the entrance to the Conference Dinner
- Logo printed on bar and dinner menus/buffet signage
- Additional branding can be offered at the Sponsor's expense (subject to approval by the venue and Organizer)
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement on app push notification to all guests
- Acknowledgement in digital program book and online agenda
- Option to hand out gift bags to all guests (at Sponsor's expense; subject to approval by the Organizer)

### Welcome Reception - \$10,000

### Exclusive Opportunity

Entitlements

- Sponsor acknowledgement on signage at the entrance to the Welcome Reception
- Additional branding can be offered at the Sponsor's expense (subject to approval by the venue and Organizer)
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement on app push notification to all guests
- Acknowledgement in digital program book and online agenda

### Lunch Break - \$4,000/break

*3 Opportunities Available (or \$10,000 exclusive - all lunches)* Entitlements

- Logo printed on buffet signage
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement on app push notification to all Conference attendees
- Acknowledgement in digital program book and online agenda

### Coffee Breaks - \$3,000/break

*6 Opportunities Available (or \$9,000 exclusive - all coffee breaks)* Entitlements

- Logo printed on buffet signage
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement in digital program book and online agenda

# **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

All pricing is in Canadian Dollars.

# Technical Services

#### Conference App - \$8,000

*Exclusive Opportunity* Entitlements

- Acknowledgement on the splash screen of the Conference app
- Acknowledgement on banner on home screen
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement in digital program book

### Posters - \$6,000

Exclusive Opportunity

Entitlements

- Logo displayed on signage in the poster board area as the exclusive Sponsor of the Poster Boards
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement in digital program book

### Wi-Fi - \$6,000

Exclusive Opportunity

Entitlements

- Logo and website URL under 'Sponsors' on the Confe<mark>rence W</mark>ebsite
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement on digital Wi-Fi signage
- Acknowledgement in digital program book

### Speaker-Ready Room - \$6,000

Exclusive Opportunity

Entitlements

- Logo on laptop screens in the speaker-ready room
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement on speaker-ready room signage
- Acknowledgement in digital program book

### Self-Check-in Kiosks - \$10,000

Exclusive Opportunity

Entitlements

- Branded banner on welcome screens (laptops/tablets) at check-in stations
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement in digital program book

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

All pricing is in Canadian Dollars.

### **Conference Materials**

#### Lanyards - \$8,000

*Exclusive Opportunity* Entitlements

- Logo on lanyards (together with Conference logo) given out to all delegates at check-in
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement in digital program book

### Notepads and Pens - \$5,000

Exclusive Opportunity

Entitlements

- Provide eco-friendly notepads and pens to all delegates (to be designed, paid and shipped by the Sponsor subject to final approval by the Organizer)
- Logo and website URL under 'Sponsors' on the Conference Website
- Logo and short Profile in the sponsor section of the Conference app
- Acknowledgement in digital program book

### Advertising

#### Email Ad - \$2,000

#### Multiple Opportunities

Ad to be included in one (1) of marketing eblasts going to potential attendees and registered delegates. Ad is to be produced by the sponsor and may include 75 words, 1 image, and 2 hyperlinks.

- Dimensions: <u>1350x875 pixels</u>
- .png or .jpg form<mark>at</mark>

#### Digital Program Book Ad

Multiple Opportunities

- Full Page Ad \$2,500
- Half Page Ad \$1,500

Specs: High-resolution file (at least 300 dpi, or eps format)

### Virtual Opportunities

Please reach out to wcri2026-sponsorship@venuewest.com to discuss virtual sponsorship opportunities.



# **EXHIBITOR OPPORTUNITIES**

### **Exhibitor Opportunities**

By exhibiting at WCRI 2026, you will gain exposure to the world's foremost innovators, thinkers, and leaders in the research integrity community, and you will gain international exposure and the opportunity to interact and build relationships with other stakeholders.

All pricing is in Canadian Dollars. Please note that Exhibitor benefits will not be implemented until payment has been received in full. The exhibit booth is subject to 5% GST (Goods and Services tax). Tax may change without notice.

Exhibit Booth (10' x 8' – 3m x 2.5m) - \$5,000

- 10' x 8' draped booth including
- 8' high draped backwall
- 3' high draped sidewalls
- Two (2) chairs
- One (1) 6' skirted table
- One (1) waste basket
- One (1) standard power outlet
- One (1) Booth ID sign
- One (1) full conference registration
- Additional exhibitor passes at reduced fee
- Logo and website URL on the Conference Website
- Logo and short Profile in the exhibitor section of the Conference app
- Acknowledgement in digital program book

### Logistics

All technical information regarding booth set-up, staff registration, hotel booking and shipping will be included in the Exhibitor Manual and email communication sent out to exhibitors in the Fall of 2025.

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# **CONTACT INFORMATION**

To book your sponsorship package, assist your decision making or should you have any requests for customized packages, please contact the Conference Secretariat:

### WCRI 2026 Secretariat

c/o Venue West Conference Services Ltd. Mike Daugulis #449-1231 Pacific Boulevard Vancouver, BC V6Z 0E2 Canada T: +1.604.681.5226, ext. 238 E: wcri2026-sponsorship@venuewest.com

For the terms and conditions of booking, please consult the <u>conference website</u> or the <u>booking</u> <u>portal</u>.